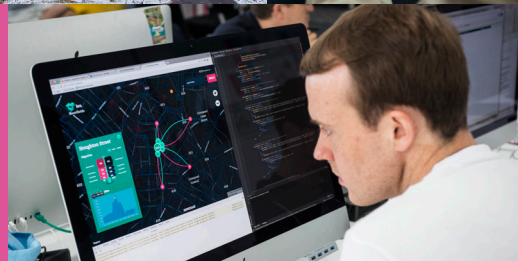
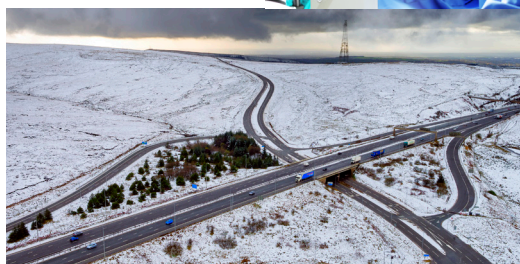
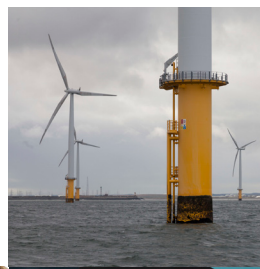


OUR INTEGRATED BUSINESS PLAN

2019 – 2020



Our vision

Vision and Objectives

Our vision is of “a thriving North of England where world class transport supports sustainable economic growth and improved health and opportunities for all.”

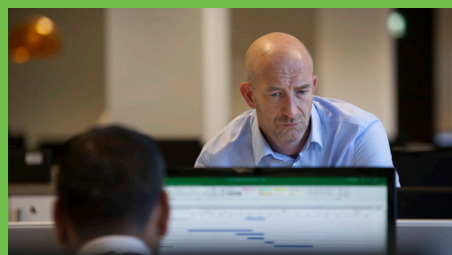
We are making the case for strategic transport improvements across the whole of the North, which are needed to drive transformational economic growth to rebalance the UK economy. We are doing this by looking at how poor transport infrastructure is holding back the North’s economic potential, to provide an evidence-based case for investment.

By connecting the key economic areas of the North, we will drive growth, improve access to jobs and ensure the North is a great place to invest and live.

Four pan-Northern objectives guide our members’ decisions:

- Transform economic performance
- Increase efficiency, reliability, integration and resilience in the transport system
- Improve inclusivity, health, and access to opportunities for all
- Promote and enhance the built, historic and natural environment

These objectives have informed the development of our Strategic Transport Plan and align closely with the five foundations of productivity set out in the Government’s Industrial Strategy; infrastructure, ideas, people, business environment and places.



Values and Behaviours

Developed in close collaboration with our employees, our values and behaviours underpin our unique culture which brings together experience and expertise from the public and private sectors. They influence how we operate as individuals and as an organisation, creating an agile and dynamic working environment where employees are trusted, valued and invested in.



Our values

We make a difference

- We will create opportunities for people and businesses that would not happen without us
- We will improve and change the way things are done, capitalising on the North’s unique strengths
- We will make the most of our position to stretch the boundaries of what we can achieve

We do the right thing

- We make sustainable, evidence- based decisions that maximise the positive outcomes they deliver for people and businesses across the North
- We will work together to improve connectivity and deliver a vibrant and growing economy across the North of England over the short, medium and long term
- We embrace diversity and work with others with honesty and respect

We are driven to succeed

- We want to be the very best we can be. The drive for excellence and innovation informs everything we do
- We will develop and grow, learning from both our mistakes and successes and sharing this with our partners
- We are proud to represent the North and will facilitate a step change in connectivity across the North of England by being role models for how things are done

We collaborate

- We consult our partners and are the embodiment of a ‘single voice for the North’
- We make the most of all our relationships, spanning the North of England and beyond, to deliver the right solutions
- We build our relationships based on openness, transparency, trust and integrity

Our Core Behaviours

Cultivate Innovation

Creating new and better ways for the organisation to be successful

Ensure Accountability

Holding self and others accountable to achieve results, even under challenging circumstances

Collaborate

Building partnerships and working collaboratively with others to meet shared objectives

Instil Trust

Gaining the confidence and trust of others through honesty, integrity and authenticity

Financial Acumen

Interpreting and applying understanding of key financial indicators to make better business decisions